



GoFundMe.org

FINANCIAL STATEMENTS

June 30, 2023 and 2022



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INDEPENDENT AUDITORS' REPORT

To the Board of Directors
GoFundMe.org
Los Angeles, California

Opinion

We have audited the accompanying financial statements of GoFundMe.org (the Organization), which comprise the statements of financial position as of June 30, 2023 and 2022, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of GoFundMe.org as of June 30, 2023 and 2022, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of GoFundMe.org and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Carr, Riggs & Chapman, L.L.C.

Houston, Texas

November 6, 2023

GoFundMe.org
Statements of Financial Position

<i>June 30,</i>	2023	2022
Assets		
Cash and cash equivalents	\$ 9,473,029	\$ 5,011,531
Investments	-	10,921,757
Promises to give	1,688	567,080
Other receivable	50,000	-
Prepaid expense	3,350	1,263
Total assets	\$ 9,528,067	\$ 16,501,631
Liabilities and Net Assets		
Grants payable	\$ 311,178	\$ 1,761
Net assets		
Without donor restrictions	1,038,372	807,217
With donor restrictions	8,178,517	15,692,653
Total net assets	9,216,889	16,499,870
Total liabilities and net assets	\$ 9,528,067	\$ 16,501,631

The accompanying notes are an integral part of these financial statements.

GoFundMe.org
Statement of Activities

<i>For the year ended June 30,</i>	2023		
	Without Donor Restrictions	With Donor Restrictions	Total
Support and revenue			
Contributions	\$ 338,167	\$ 6,078,797	\$ 6,416,964
Contributions of non-financial assets	398,140	-	398,140
Investment return, net	186,333	-	186,333
Net assets released from restrictions			
Satisfaction of donor restrictions	13,592,933	(13,592,933)	-
Total support and revenue	14,515,573	(7,514,136)	7,001,437
Expenses			
Program services	13,657,760	-	13,657,760
Management and general	489,547	-	489,547
Fundraising	137,111	-	137,111
Total expenses	14,284,418	-	14,284,418
Change in net assets	231,155	(7,514,136)	(7,282,981)
Net assets beginning of year	807,217	15,692,653	16,499,870
Net assets end of year	\$ 1,038,372	\$ 8,178,517	\$ 9,216,889

The accompanying notes are an integral part of these financial statements.

GoFundMe.org
Statement of Activities

<i>For the year ended June 30,</i>	2022		
	Without Donor Restrictions	With Donor Restrictions	Total
Support and revenue			
Contributions	\$ 279,709	\$ 65,211,380	\$ 65,491,089
Contributions of non-financial assets	439,762	-	439,762
Investment return	(1,693,420)	-	(1,693,420)
Net assets released from restrictions			
Satisfaction of donor restrictions	57,389,327	(57,389,327)	-
Total support and revenue	56,415,378	7,822,053	64,237,431
Expenses			
Program services	57,370,447	-	57,370,447
Management and general	368,263	-	368,263
Fundraising	415,252	-	415,252
Total expenses	58,153,962	-	58,153,962
Change in net assets	(1,738,584)	7,822,053	6,083,469
Net assets beginning of year	2,545,801	7,870,600	10,416,401
Net assets end of year	\$ 807,217	\$ 15,692,653	\$ 16,499,870

The accompanying notes are an integral part of these financial statements.

GoFundMe.org
Statement of Functional Expenses

<i>For the year ended June 30, 2023</i>	Program	Management and General	Fundraising	Total
Grants	\$ 13,544,042	\$ -	\$ -	\$ 13,544,042
Credit card processing fees	-	-	37,654	37,654
Professional services	-	317,752	479	318,231
Administrator	105,942	156,432	98,963	361,337
Miscellaneous	-	11,920	-	11,920
Bank and service fees	6,922	1,035	15	7,972
Subscriptions	854	2,408	-	3,262
Total expenses	\$ 13,657,760	\$ 489,547	\$ 137,111	\$ 14,284,418

The accompanying notes are an integral part of these financial statements.

GoFundMe.org
Statement of Functional Expenses

<i>For the year ended June 30, 2022</i>	Program	Management and General	Fundraising	Total
Grants	\$ 56,960,284	\$ -	\$ -	\$ 56,960,284
Credit card processing fees	-	-	414,502	414,502
Professional services	-	274,083	-	274,083
Administrator	396,028	79,420	-	475,448
Miscellaneous	866	7,427	-	8,293
Bank and service fees	12,625	1,821	-	14,446
Subscriptions	644	5,512	-	6,156
Direct fundraising expense	-	-	750	750
Total expenses	\$ 57,370,447	\$ 368,263	\$ 415,252	\$ 58,153,962

The accompanying notes are an integral part of these financial statements.

GoFundMe.org
Statements of Cash Flows

<i>For the years ended June 30,</i>	2023	2022
Operating activities		
Change in net assets	\$ (7,282,981)	\$ 6,083,469
Adjustments to reconcile change in net assets to net cash provided by (used in) operating activities		
Net realized and unrealized (gains) losses on investments	(162,295)	1,636,287
Changes in operating assets and liabilities		
Promises to give, net	565,392	(472,462)
Other receivables	(50,000)	46,407
Prepaid expense	(2,087)	899
Grants payable	309,417	(246,738)
Net cash provided by (used in) operating activities	(6,622,554)	7,047,862
Investing activities		
Proceeds from sale of investments	11,084,052	1,006,711
Purchases of investments	-	(13,564,755)
Net cash provided by (used in) investing activities	11,084,052	(12,558,044)
Net change in cash and cash equivalents	4,461,498	(5,510,182)
Cash and cash equivalents, beginning of year	5,011,531	10,521,713
Cash and cash equivalents, end of year	\$ 9,473,029	\$ 5,011,531

The accompanying notes are an integral part of these financial statements.

Note 1: ORGANIZATION AND NATURE OF ACTIVITIES

GoFundMe.org (the Organization) was organized in 2016 and chartered under the laws of the State of California. The Organization was formerly known as Direct Impact Fund with the name change effective in March 2019. While its mission is broad to include educational and other charitable initiatives, the primary purpose of the Organization is to provide fast and effective relief to victims of disasters. The Organization receives funds donated through these platforms as well as direct donations from donors. Grants are made to either individuals determined to be in the charitable class impacted by the disaster, or charities providing assistance to the impacted charitable class.

In 2023, the Organization continued its work with the Girl's Opportunity Alliance and supporting the AAPI community. There were also campaigns for supporting Ukraine, Afghanistan, refugees, climate change, hurricanes and a variety of other natural and man-made causes.

Pursuant to the Bylaws, the Organization has two classes of board members – designated members and members elected by the Board. The designated member(s) are designated by GoFundMe, Inc. At no time may designated members account for more than 49% of the total board membership.

Note 2: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP). The Financial Accounting Standards Board (FASB) provides authoritative guidance regarding U.S. GAAP through the Accounting Standards Codification (ASC) and related Accounting Standards Updates (ASUs).

Use of Estimates

The preparation of the financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Fair Value Considerations

The Organization uses fair value to measure financial and certain nonmonetary financial assets and liabilities. Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability. The Organization's financial instruments (primarily cash and cash equivalents, investments, receivables, and grants payable) are carried in the accompanying financial statements at amounts, which reasonably approximate fair value.

Note 2: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Cash and Cash Equivalents

The Organization considers all highly liquid investments with a maturity of three months or less at the date of purchase to be cash equivalents.

Investments and Investment Return

Investments are recorded at fair value. Investment return includes interest, dividends, capital gain distributions, realized and unrealized gains and losses, and investment fees. Investment return is reported in the statements of activities as an increase in net assets without donor restrictions unless the use of the income is limited by donor imposed restrictions. Investment return whose use is restricted by the donor is reported as an increase in net assets with donor restriction until expended in accordance with donor imposed restrictions. Marketable securities donated to the Organization are recorded at fair value on the date of donation.

Promises to Give

Promises to give expected to be collected within one year are recorded at net realizable value. Promises to give expected to be collected in future years are recorded at the present value of their estimated future cash flows using an appropriate discount rate commensurate with the risk involved. As of June 30, 2023 and 2022, all promises to give are due within one year.

An allowance reserve for refundable promises to give, if any, is determined based on management's analysis of the potential for reneged donations. As of June 30, 2023 and 2022, promises to give were considered fully collectible; therefore no allowance was established.

Other Receivable

Other receivable is stated at unpaid balance. The Organization provides for losses on accounts receivable using the allowance method. The allowance is based on experience, third-party contracts, and other circumstances, which may affect the ability of third-parties to meet their obligations. Receivables are considered impaired if full principal payments are not received in accordance with the contractual terms. It is the Organization's policy to charge off uncollectible accounts receivable when management determines the receivable will not be collected. As of June 30, 2023 and 2022, the other receivable is considered fully collectible; therefore no allowance was established.

Grants Payable

Grants are made in accordance with the Organization's mission. As of June 30, 2023 and 2022, all grants payable were approved by the Board of Directors by June 30, 2023 and 2022. All grants to either the charitable class or charities assisting the charitable class are vetted thoroughly before the Board approves payment. As a result, the Organization does not anticipate any grants will be required to be refunded by the grantees.

Note 2: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Net Assets

The Organization reports information regarding its financial position and activities according to two classes of net assets that are based upon the existence or absence of restrictions on use that are placed by its donors: net assets without donor restrictions and net assets with donor restrictions.

Net assets without donor restrictions are resources available to support operations and not subject to donor restrictions. The only limits on the use of net assets without donor restrictions are the broad limits resulting from the nature of the Organization, the environment in which it operates, the purposes specified in its corporate documents and its application for tax-exempt status, and any limits resulting from contractual agreements with creditors and others that are entered into in the course of its operations.

Net assets with donor restrictions are resources that are subject to donor-imposed restrictions. Some restrictions are temporary in nature, such as those that are restricted by a donor for use for a particular purpose or in a particular future period. Other restrictions may be perpetual in nature; such as those that are restricted by a donor that the resources be maintained in perpetuity.

When a donor's restriction is satisfied, either by using the resources in the manner specified by the donor or by the passage of time, the expiration of the restriction is reported in the financial statements by reclassifying the net assets from net assets with donor restrictions to net assets without donor restrictions.

Revenue Recognition

Contributions

Contributions are recognized when cash, other assets, an unconditional promise to give, or notification of a beneficial interest is received. Conditional promises to give are not recognized until the conditions on which they depend have been substantially met or the donor has explicitly released the restriction. All contributions are considered restricted for the campaign contributed to by the donors, unless specifically noted as without restrictions by the donor.

Conditional promises to give, if any, are not included as support until the conditions are substantially met. The Organization did not have any conditional promises to give as of and for the years ended June 30, 2023 and 2022.

Gifts-In-Kind, Donated Goods and Services

Donated services are recognized as contributions if the services (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Organization. Volunteers also provided fund-raising services throughout the year that are not recognized as contributions in the financial statements since the recognition criteria were not met.

Note 2: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

The Organization's policy related to gifts-in-kind is to utilize the assets given to carry out the mission of the Organization. If an asset is provided that does not allow the Organization to utilize it in its normal course of business, the asset will be sold at its fair market value as determined by appraisal or specialist depending on the type of asset.

The Organization receives donated staffing services from GoFundMe.Inc., which are valued at the cost incurred by GoFundMe.Inc. (see Note 7). These services are recorded as contributed nonfinancial assets and totaled \$398,140 and \$439,762 for the years ended June 30, 2023 and 2022, respectively.

All gifts-in-kind received by the Organization for the years ended June 30, 2023 and 2022 were considered without donor restrictions and able to be used by the Organization as determined by the board of directors and management.

Functional Allocation of Expenses

Directly identifiable expenses are charged to programs and supporting services. Contract administrator cost is allocated between program and supporting services based on estimated time and effort.

Federal Income Taxes

Under section 501(c)(3) of the Internal Revenue Code, the Organization is exempt from taxes on income other than unrelated business income. There is no unrelated business income for the years ended June 30, 2023 and 2022.

The Organization utilizes the accounting requirements associated with uncertainty in income taxes using the provisions of Financial Accounting Standards Board (FASB) ASC 740, Income Taxes. Using that guidance, tax positions initially need to be recognized in the financial statements when it is more-likely-than-not the positions will be sustained upon examination by the tax authorities. It also provides guidance for derecognition, classification, interest and penalties, accounting in interim periods, disclosure and transition. As of June 30, 2023 and 2022, the Organization has no uncertain tax provisions that qualify for recognition or disclosure in the financial statements. The Organization believes it is no longer subject to income tax examinations for years prior to 2019.

Subsequent Events

Management has evaluated subsequent events through the date that the financial statements were available to be issued, November 6, 2023, and determined there were no events that occurred that required disclosure. No subsequent events occurring after this date have been evaluated for inclusion in these financial statements.

Note 3: LIQUIDITY AND AVAILABILITY OF RESOURCES

The Organization manages its liquidity by operating within a prudent range of financial stability and maintaining adequate liquidity to fund near-term operations and depends on a resource sharing agreement with GoFundMe.Inc (see Note 7).

Financial assets available for general expenditures that is, without donor or other restrictions limiting their use within one year as of June 30, 2023 and 2022 include of the following:

<i>June 30,</i>	2023	2022
Cash and cash equivalents	\$ 9,473,029	\$ 5,011,531
Investments	-	10,921,757
Promises to give	1,688	567,080
Other receivables	50,000	-
Total financial assets	9,524,717	16,500,368
Less those unavailable for general expenditure within one year due to:		
Purpose restrictions	(8,178,517)	(15,692,653)
Financial assets available to meet cash needs for general expenditures within one year	\$ 1,346,200	\$ 807,715

Note 4: CONCENTRATIONS OF CREDIT RISK

At various times during the years, the Organization’s cash balances may exceed federally insured limits. The Organization has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk on cash and cash equivalents, due to the financial strength of the financial institutions where deposits are held. At June 30, 2023, the Organization’s FDIC insured limit was exceeded by \$9,221,597.

For the years ended June 30, 2023 and 2022, two campaigns managed by the Organization accounted for approximately 60% and 79% of total contributions received, respectively.

As of June 30, 2023 and 2022, one donor comprised 100% of promises to give and another donor comprised 100% of promises to give, respectively. For the years ended June 30, 2023 and 2022, one single donor and no single donor, respectively, accounted for more than 10% of total revenue.

As of June 30, 2022 and 2022, five and seven foundations comprised 93% and 84%, respectively, of grants payable.

Note 5: INVESTMENTS AND FAIR VALUE MEASUREMENTS

Fair value is the exchange price that would be received for an asset or paid to transfer a liability (exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. There are three levels of inputs that may be used to measure fair values:

Level 1: Quoted prices (unadjusted) for identical assets or liabilities in active markets that the entity has the ability to access as of the measurement date.

Level 2: Significant other observable inputs other than Level 1 prices, such as:

- Quoted prices for similar assets or liabilities in active markets;
- Quoted prices for identical or similar assets or liabilities in inactive markets;
- Inputs, other than quoted prices, that are:
 - observable; or
 - can be corroborated by observable market data.

If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3: Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques maximize the use of relevant observable inputs and minimize the use of unobservable inputs.

The following is a description of the valuation methodologies used for assets measured at fair value. There have been no changes in the methodologies used at June 30, 2022.

Common stocks: Valued at the closing price reported on the active market on which the individual securities are traded.

Exchange Traded Funds (ETFs): Valued at the daily closing net asset value (NAV) as reported by the fund.

Mutual funds: Valued at the daily closing price as reported by the fund. Mutual funds held by the Organization are open-end mutual funds that are registered with the SEC. These funds are required to publish their daily NAV and to transact at that price. The mutual funds held by the Organization are deemed to be actively traded.

Note 5: INVESTMENTS AND FAIR VALUE MEASUREMENTS (Continued)

Assets measured at fair value on a recurring basis are as follows:

June 30, 2022	Level 1	Level 2	Level 3	Total
Common stocks	\$ 5,057,554	\$ -	\$ -	\$ 5,057,554
Exchange traded funds	1,844,688	-	-	1,844,688
Mutual funds	4,019,515	-	-	4,019,515
Total investments	\$ 10,921,757	\$ -	\$ -	\$ 10,921,757

Investments are exposed to various risks such as interest rate, market and credit risks. Because of these risks, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and such changes could materially affect the amounts reported in the statements of financial position and the statements of activities.

Note 6: NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions subject to expenditure for specific purpose are as follows:

June 30,	2023	2022
Welcome All	\$ 2,804,845	\$ 2,457,717
Climate	2,700,000	2,700,000
Welcome US	1,028,096	4,061,578
Girl's Opportunity Alliance	939,933	567,999
Others	369,460	362,269
Ukraine	185,956	565,324
Support AAPI	69,561	3,960,993
TAFF/AAPI	50,489	400,422
Barbie Dream Gap	22,879	58,870
Basic Necessities Cause	7,298	346,840
Robb Elementary Relief Fund	-	210,336
COVID 19	-	305
Total net assets with donor restrictions	\$ 8,178,517	\$ 15,692,653

Note 7: RESOURCE SHARING AGREEMENT

Effective January 1, 2017, the Organization and GoFundMe, Inc. entered into a resource sharing agreement. The agreement may be terminated without cause by either party with a 90-day written notice to the other party.

As part of the agreement, GoFundMe, Inc. may pay for the Organization's expenses directly without expectation of reimbursement in whole or in part. GoFundMe, Inc. paid \$258,068 and \$205,216 of expenses on behalf of the Organization for the years ended June 30, 2023 and 2022, respectively. These contributions are recorded as increases in net assets without donor restrictions with the corresponding expenses included in the statements of activities and statements of functional expenses.

As part of this agreement, the Organization may request, with approval from GoFundMe, Inc., GoFundMe, Inc.'s employees to allocate some of their time in performing services for the Organization. In 2023 and 2022, the Organization recognized revenue and related expenses of \$398,140 and \$439,762, respectively, for contributed services from GoFundMe, Inc. GoFundMe, Inc. donated employees' time spent on the Organization, which included setting up campaigns, vetting potential grants, following up with donation receipts and helping with the platform for the campaigns.

Additionally, during 2023 and 2022, GoFundMe, Inc. donated \$30,000 and \$2,700,000 with restriction to the Organization, respectively.

Note 8: FUNDRAISING COSTS

Contributions received on the on-line platform are processed through a third-party credit card processor. For this service, the Organization is charged a payment processor fee of 2.9% of the contribution made plus \$0.30 per transaction. Such fees are recognized as fundraising cost in the accompanying financial statements and totaled \$37,654 and \$414,502 for the years ended June 30, 2023 and 2022, respectively.